



## **FIRST DOWNS High School Fundraiser**

FIRST DOWNS” is a joint fundraising effort between High School Football Teams and First Downs for Down Syndrome. This fundraiser is designed to create awareness and provide additional resources to benefit individuals with Down syndrome while also raising money for the football teams.

Below are the important details of how the fundraiser works.

### **WHEN IS MONEY RAISED?**

Money is raised throughout the entire football season.

### **HOW IS MONEY RAISED?**

This fundraiser is based on the entire football team soliciting pledges or flat donations. Each football player will secure pledges from family, friends, students, faculty and local businesses. Players can collect flat donations or receive pledges based on the total number of First Downs earned throughout the football season.

### **WHAT ARE THE FUNDRAISING INCENTIVES?**

**Each Player Raising Over \$250:** Receives a “FIRST DOWNS” t-shirt.

**Top Fundraising Individual on Each Team:** Receives an autographed football by Chiefs Offensive Linemen

**Top Fundraising Team:** Receives an Appearance at their School by a Chiefs Offensive Lineman.

### **WHO DOES THIS FUNDRAISER BENEFIT?**

**High School Football Teams:** One-half of the total proceeds raised will stay with the high school football team to pay for any expenses they choose, including new uniforms, new equipment, Summer Camp or related supplies that are necessary to build and run a first class program.

**First Downs for Down Syndrome:** One-half of the total proceeds raised will benefit First Downs for Down Syndrome. First Downs for Down Syndrome raises money to help those in the community with Down syndrome and their families. Specifically, the funds raised support two local organizations: the Down Syndrome Guild of Greater Kansas City – which provides education and support to individuals with Down syndrome

and their families; and the Down Syndrome Clinic at Children's Mercy Hospital – a clinic that addresses the medical and therapeutic needs of children with Down syndrome from birth through adolescence. There are hundreds of families in the Greater Kansas City area caring for an individual with Down syndrome. Without First Downs for Down Syndrome, these families would not have the local access to vital medical, emotional, educational and support services.

Below is the list of high schools participating in the fundraiser for the 2011-2012 season

Blue Valley Northwest High School

Bonner Springs High School

Hardin- Central High School

Kearney High School

Leavenworth High School

Olathe East High School

Olathe Northwest High School

Pleasant Hill High School

Raytown High School High School

Santa Fe High School

Shawnee Mission West High School

Smithville High School

St. Pius X

St. Thomas Aquinas High School

Get your school involved today!

For further information, please call our office at 913-722-2499 or email, Amy Stoll at [stoll@fdfds.org](mailto:stoll@fdfds.org)

